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TUBOTECH 2007 developing strongly

Enormous growth in interest in Brazilian tube trade fair

TUBOTECH 2007 – the International Tube, Fittings, Pipes, Valves and Components Fair São Paulo – which opens its doors from 2 to 4 October, is growing from strength to strength. The number of Brazilian exhibitors alone has increased by almost half (49%) since the last event. The market is attractive both for visitors and for international companies – the leading market players will be presenting their innovations in October. The final date for registrations is 1 April 2007.

Names like Tyco, V&M, Pedrazzoli, Apolo, Sanko-Sider, Persico, Araya, Eurolls, Schlatter, OMP, Hagane, Marcegaglia, Zamprogna and Thermatool have already announced their participation. The trade fair will be taking place for the fourth time. The new collaboration between Messe Düsseldorf GmbH and the Brazilian organizer, Grupo Cipa, will significantly boost the number of international companies taking part. Nations such as Ukraine, Taiwan, Italy, Austria, Turkey, India, China, Korea and Canada will be represented for the first time.

Innovative products and services in the area of tube materials will be on display at the São Paulo exhibition center, “Imigrantes Exposições”. Also on show will be tubes and accessories, tube manufacturing equipment, used machinery, process technology tools and auxiliary materials as well as measuring and control equipment. In addition, renowned international companies will be presenting products in the area of inspection

equipment, and service lines related to tube trading will also be on offer. Attracting 9,000 visitors to its previous showing, TUBOTECH is regarded as the No. 1 fair for the Brazilian tube industry and is supported by the leading international industry association ITA (International Tube Association).

Two additional themes will feature for the first time in São Paulo in October: TUBOTECH 2007 has included valve (Expovalvulas) and pump (Expobombas) sections in its exhibition lineup.

The Brazilian market is very attractive for European businesses. Economically speaking, Brazil is a market with enormous potential showing moderate growth – 2006 saw stable prices and increasing economic activity – making it a focal point not just for investors in South America. Thanks alone to its huge raw material resources, the country remains a key partner for suppliers of machinery and equipment.

The previous fair in 2005 left visitors and exhibitors satisfied – 95% of the exhibiting companies were so impressed that they are coming back again this year, including companies such as Cosipa, Tuper S.A., MTM do Brasil and Imefer. They described TUBOTECH as a “recognized brand”, attracting “technologically interested trade visitors” to “impressive stands”. It was hailed as a venue for interesting and promising specialist discussions where major business deals are concluded. In many cases, TUBOTECH exceeded the expectations of its international exhibitors.

Alongside TUBOTECH 2007, a parallel event will be supplying the industry with the latest developments in technology – METALTECH 2007. Also developing strongly, this trade fair can already boast exhibitors such as Villares Metals, Gerdau Acos, Sandvik, Armico, Acos Vic, Schulz, Saint Gobain and many more.

Information on the event can be obtained from www.tubotech-online.com or www.tubotech-online.de and from Elke Moebius at Messe Düsseldorf GmbH, (Tel: +49/(0)211/45 60 -7707), E-mail: MoebiusE@messe-duesseldorf.de.

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Press contact:

Eva Rugenstein/Ruth Füßer
Telephone: +49/(0)211/45 60 -240
Fax: +49/(0)211/45 60 -8548
E-mail: RugensteinE@messe-duesseldorf.de
E-mail: FuesserR@messe-duesseldorf.de

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