

Press

Preparations for TUBOTECH 2009 get underway

Official federal German participation for the first time at successful Brazilian tube and pipe trade fair

TUBOTECH, the tube, fittings, pipes, valves and components fair staged in São Paulo, Brazil, is gearing itself up for a highly promising market. From 6 to 8 October 2009, the leading trade fair for raw materials, tubes and accessories, tube manufacturing machines, second-hand equipment, process technology tools, auxiliaries, measuring and control technology as well as products and services for test engineering and trading in tubes will once again open its doors. And this time, it will boast an exciting premiere.

For the first time, Messe Düsseldorf GmbH which, together with its Brazilian partner Grupo Cipa, organises TUBOTECH, has been tasked by the German Federal Ministry of Economics and Technology with coordinating an official national participation. This translates as attractive terms of participation for all German exhibitors and attests to the success the event has enjoyed in the past. The last staging in 2007 welcomed 12,000 visitors and boasted an increase in exhibitor numbers of just under 50 percent over its predecessor in 2005. What's more, this growth has resulted in TUBOTECH's development into a specialist event of high standing on the domestic and international stage. Suppliers around the world have taken cognisance of the fact that TUBOTECH represents the gateway to South America for their industry. And this is no accident – as Brazil is second only to the USA as European companies' top trading partner and is the premier market in South America. It also serves as the most attractive trade fair venue on the continent in economic terms. In October 2007,

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exhibitors from the USA, Canada, Taiwan, China, South Korea, Malaysia as well as such European nations as Russia, Ukraine, Germany, France, Italy and the UK occupied a total exhibition space of 12,000 square metres at TUBOTECH.

As the fair drew to a close, the supplier side expressed great satisfaction. In the wake of the highly promising business discussions conducted at the stands, they were looking forward to robust post-fair business and cementing lasting contacts on the market. The international industry in particular underscored the event's excellent organisation. A fact that can also be attributed to Messe Düsseldorf's expertise in coordinating tube, wire and cable trade fairs not only on its home turf on the Rhine but also around the world, such as TUBE Russia in Moscow, TUBE China in Shanghai, TUBE Southeast Asia in Bangkok, TUBE Arabia in Dubai and TUBE India International in New Delhi. This is the reason why the German trade fair company has such a wealth of experience and excellent contacts to the industry and its relevant associations. The only trade fair of its kind in the Mercosur region, TUBOTECH is backed by the leading international industry association, the International Tube Association (ITA).

On the visitor side, too, the response was notable and experts active in casting, machinery supplies for foundries and smelters, plus raw materials, auxiliary materials and supplies, electrical engineering, furnace construction, the iron, steel and non-ferrous industries, fire proofing, chemicals, retail and services, research and academia were impressed at the range of offerings from top-drawer companies based around the world. The exhibitors in turn were gratified by the high calibre and technological savvy of the potential customers visiting their stands.

In 2009, the concept of integrating a valves section (EXPOVÁLVULAS) and a pumps section (EXPOBOMBAS), which was initiated in 2007, will pick up where it left off. TUBOTECH will once again be staged in conjunction with METALTECH in 2009, thus offering visitors to the São Paulo fairgrounds a

comprehensive overview of innovations and technologies in the fields of metalworking and processing.

Further information on TUBOTECH can be found online at www.tubotech-online.de or www.tubotech.com.br. Those interested in the event can also obtain further details at any time from the organisers, Messe Düsseldorf GmbH, by contacting Miriam Rüß or Marie-Luise Schläfke, (tel. +49/(0)211/4560-7739 or -7741), e-mail: RuessM@messe-duesseldorf.de or SchlaefkeM@messe-duesseldorf.de.

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